

# Graph Analysis: Decomposition-Based Analysis Using Multilayer Networks

**Sharma Chakravarthy**

Information Technology **L**aboratory (IT Lab)

Computer Science and Engineering Department

The University of Texas at Arlington, Arlington, TX

Email: [sharma@cse.uta.edu](mailto:sharma@cse.uta.edu)

URL: <http://itlab.uta.edu/sharma>

# Presentation Outline

- *What is big data analytics/science (BDA)*
- *What we are doing at IT Lab towards BDA*
- *Why Graph modeling and Analysis is important*
- *Modeling and Analyzing complex data sets using Multilayer Networks*
  - *How to decompose*
  - *How to compute loss-less community and hubs*
- *conclusions*

# What is Big Data Analytics/Science?

- *It is not a single approach or a single solution to a single problem*
- *Different problems require different approaches and analysis techniques*
- *Hence, in my view, using/extending current approaches and developing new ones (a suite of approaches) for modeling and analyzing a given data set for a given analysis requirements*

*Given: Complex data set + Analysis requirements*

*Determine/develop: Modeling and Analysis methods/approaches*

# What is Big Data

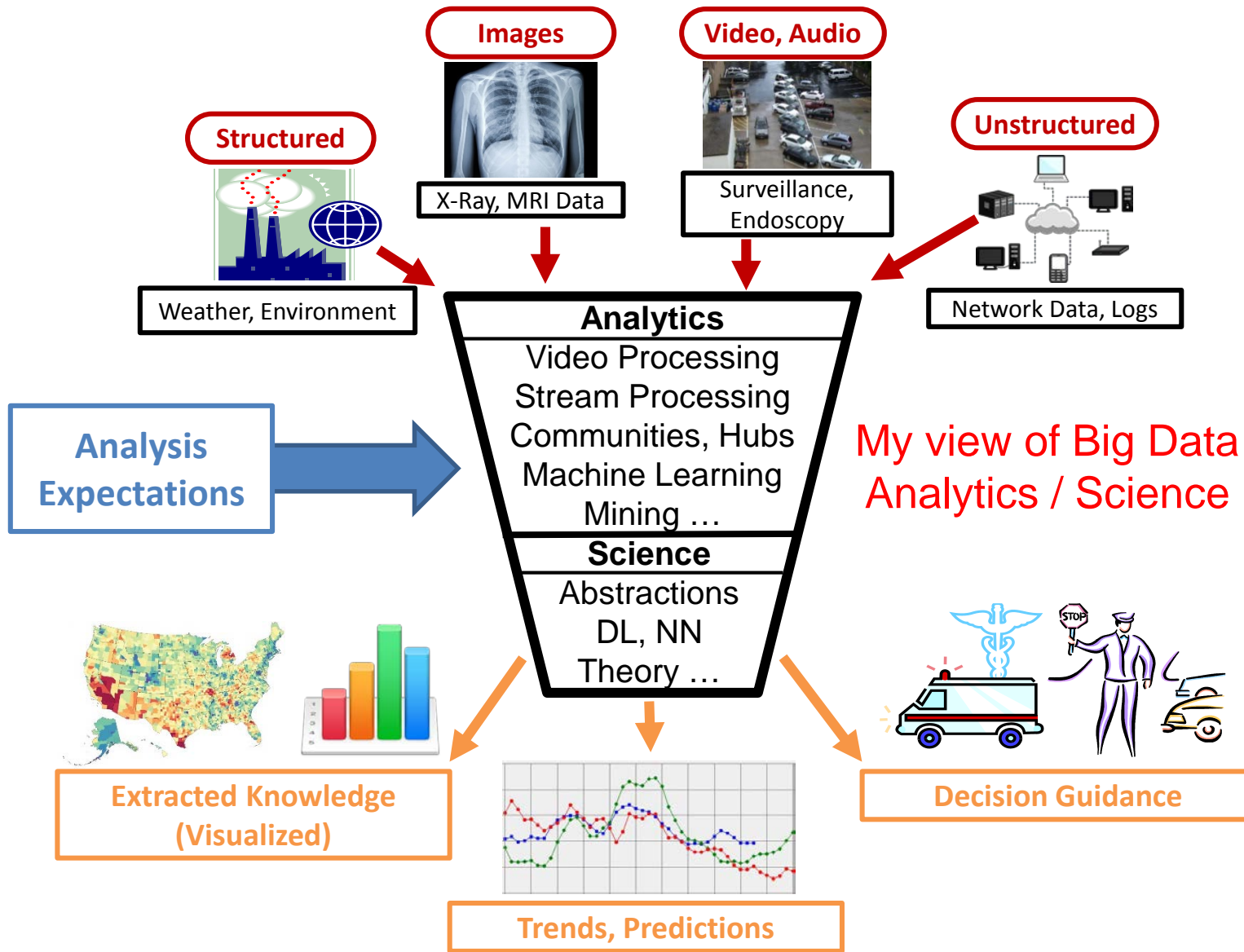
- Data set pertaining to the **4Vs**, i.e. **Volume, Velocity, Variety and Veracity**



Hotels.com



- **Big data analytics for analyzing given data sets**
- **What we want to do today**
- **Path up to this point or how we have arrived here!**



Transforming **Disparate Data** into **Knowledge and Decisions**

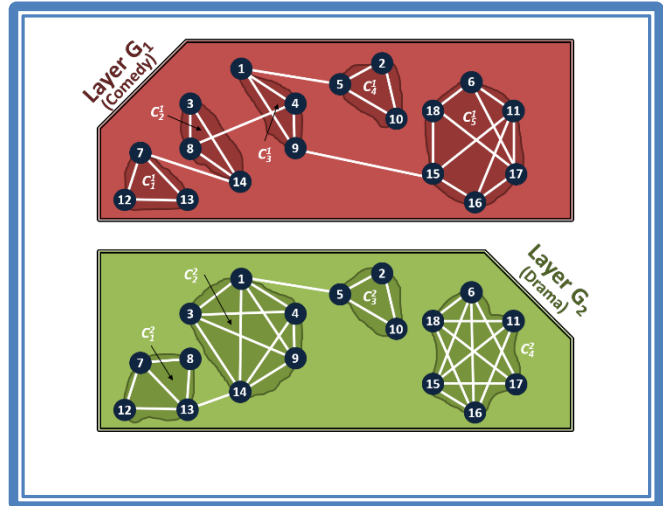
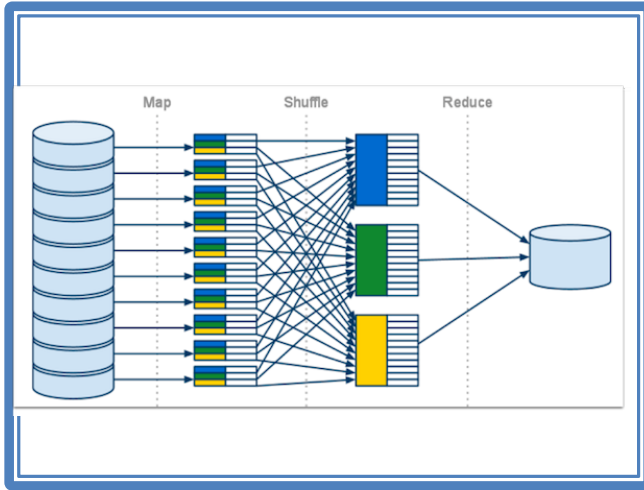
# Sharma Chakravarthy

Professor

Information Technology Lab (IT Lab)

Ph.D. (University of Maryland, College Park, 1985)

<http://itlab.uta.edu>

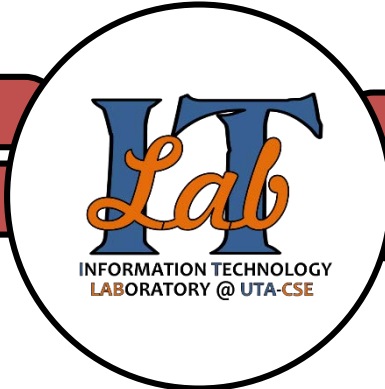


Scalability using Map/Reduce

Multilayer Network Analysis

Video Situation Analysis

Social Network Analysis



<http://itlab.uta.edu>

ERB 632  
sharma@cse.uta.edu

IIIT/B January 2019 Talk



# Information Technology Laboratory (ERB 514)

**Prof. Sharma Chakravarthy (ERB 632)**

**Email: [sharma@cse.uta.edu](mailto:sharma@cse.uta.edu), URL: <http://itlab.uta.edu/sharma>**

**Funding Sources: NSF, Spawar, AFRL, Rome Lab, ONR, DARPA, TI, MCC**

## Select Projects

- ✓ **Multilayer Network Analysis**
- ✓ **Graph Mining scalability using Map/Reduce**
- ✓ **MavVStream: (video situation analysis Processing)**
- ✓ **Expertise identification in Q/A community**
- ✓ **Ranking in web databases**
- ✓ **WebVigil: (Change Monitoring for the web)**
- ✓ **Mining: Graph, Text, Assoc Rules**
- ✓ **Information Search, Filtering, and classification**

## Select Publications

1. Das, S., Chakravarthy, S. (2018). Duplicate Reduction in Graph Mining: Approaches, Analysis, and Evaluation. *IEEE Transactions on Knowledge and Data Engineering*
2. Santra, A., Bhowmick, S., Chakravarthy, S. (2017). Efficient Community Re-creation in Multilayer Networks Using Boolean Operations. *International Conference on Computational Science, ICCS 2017*
3. Bhatnagar, V., Kaur, S., Chakravarthy, S. (2014). Clustering data streams using grid-based synopsis. *Knowledge and Information Systems*
4. Telang, A., Chakravarthy, S., Li, C. (2013). Personalized ranking in web databases: establishing and utilizing an appropriate workload. *Distributed and Parallel Databases*
5. A. Telang, C. Li, and S. Chakravarthy, One size Does Not Fit All: User- and Similarity-based Ranking in Web Databases, in *TKDE*, April 2012
6. A. Venkatachalam, M. Aery, S. Chakravarthy, and A. Telang, m-InfoSift: Multi folder email classification based on Graph Mining, *ICDM 2010, Sydney, Australia*
7. S. Padmanabhan and S. Chakravarthy, HDB-Subdue: A Scalable Approach to Graph Mining, *DAWAK 2009*
8. Sharma Chakravarthy and Qingchun Jiang, *Stream Data Processing: A Quality of Service Perspective*, 2009, Book, by Springer Verlag.
9. M. Aery, S. Chakravarthy: **eMailSift: Email Classification Based on Structure and Content** in *IEEE ICDM 2005*

## PhD Students –

Mr. Abhishek Santra  
Mr. Aleksander

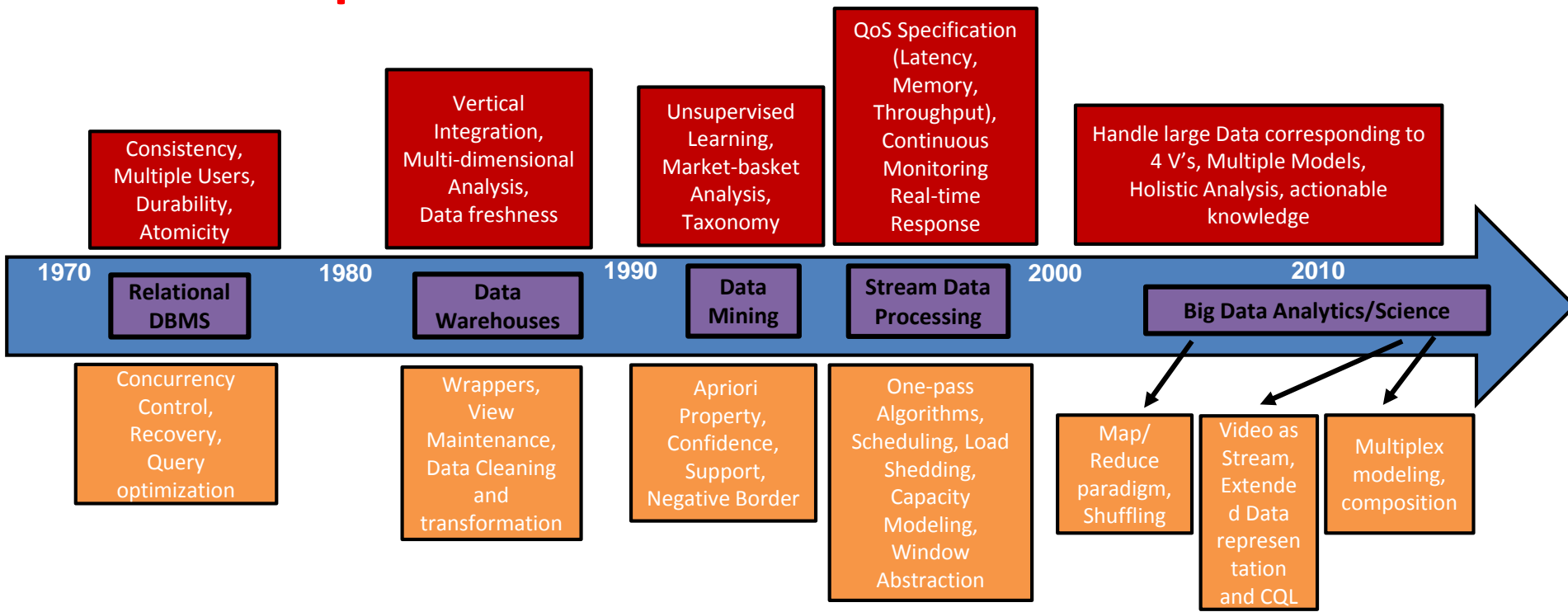
## MS Thesis

Ms. Kanthi Komar  
Mr. Jay Bodra  
Mr. Mayur Arora

***ALWAYS  
LOOKING FOR  
GOOD  
UNDERGRAD, MS,  
AND PHD  
STUDENTS***

# Where are we headed?

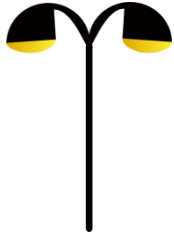
- Without understanding the past, it is very difficult to appreciate the present and plan for the future!
- Technology provides solutions; it does mean it solves problems!





# Consider Data Set 1

- **UK accident data set:** consists of accidents and a number of attributes associated with each accident



Light Conditions



Weather Conditions



Road Surface Conditions

- Analysis requirements
  - **Accident Prone Regions? Based on weather conditions**
  - **Most dominant weather feature? cause of most accidents**
  - **Given budget, what aspect should be addressed in which region?**
- **Modeling:** Data consists of **Multiple** relationships among **same type(s) of entities**

# Consider Data Set 2

- **DBLP data set: consists of** collaboration, research domains, conferences, cities



Collaboration



Direct Flights



Research  
Domains



Attendance



Residences



Conf  
Venues

- Analysis requirements:

- **Best city to hold a workshop?**
- **Which group of co-authors publish more in which group of related conferences?**

- **Modeling:**

- **Multiple** relationships existing among **different type(s)** of entities.  
*Also, Connectivity among scientists, cities and conferences*

# Other similar Data Sets (1)

- **Data Characteristic:** Multiple relationships existing among **same type(s) of entities**

*Interaction among a set of people*



*Analysis:*

- **Most popular or socially active group of people?**
  - in twitter, LinkedIn; in facebook, twitter?
- **Most influential set of people?**

# Other similar data sets (2)

- **Data Characteristic:** Multiple relationships existing among **same type(s) of entities**

*Airline connectivity among a set of US cities*



The Spirit logo, consisting of the word 'spirit' in a bold, black, lowercase sans-serif font, centered on a bright yellow rectangular background.

The Southwest logo, featuring the word 'Southwest' in blue, followed by a small red and yellow heart icon.

*Airline connectivity among a set of Indian cities*



- **Highly central cities (hubs)?**
- **Next promising city to establish a hub?**

# Multi Type, Multi Feature Data Analysis

- Challenges
  - **Modeling**
  - **Flexible Analysis**
  - **Computation Efficiency, and**
  - **Scalability**

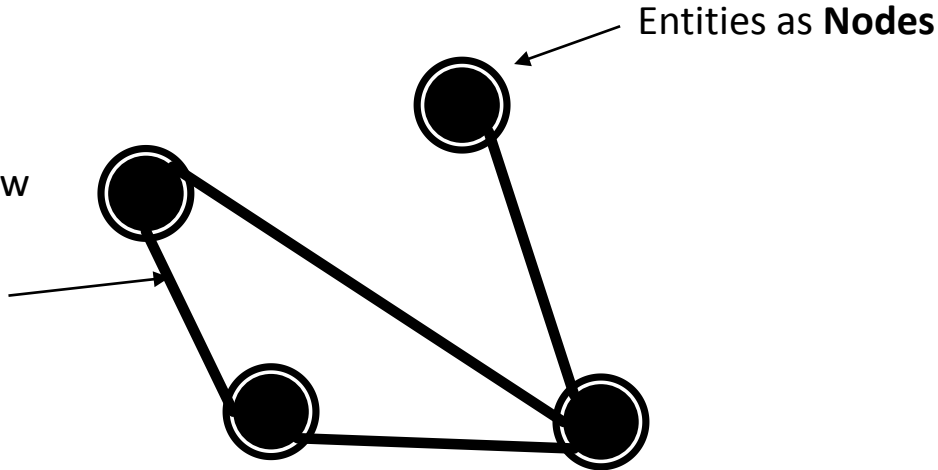
# Modeling: Traditional Approach

## ➤ Single Edge Monoplex (single, simple graph)

Relationships as **Edges**

- **Weights** for Strength
- **Direction** for Information Flow

A single feature of the accident data set can be modeled

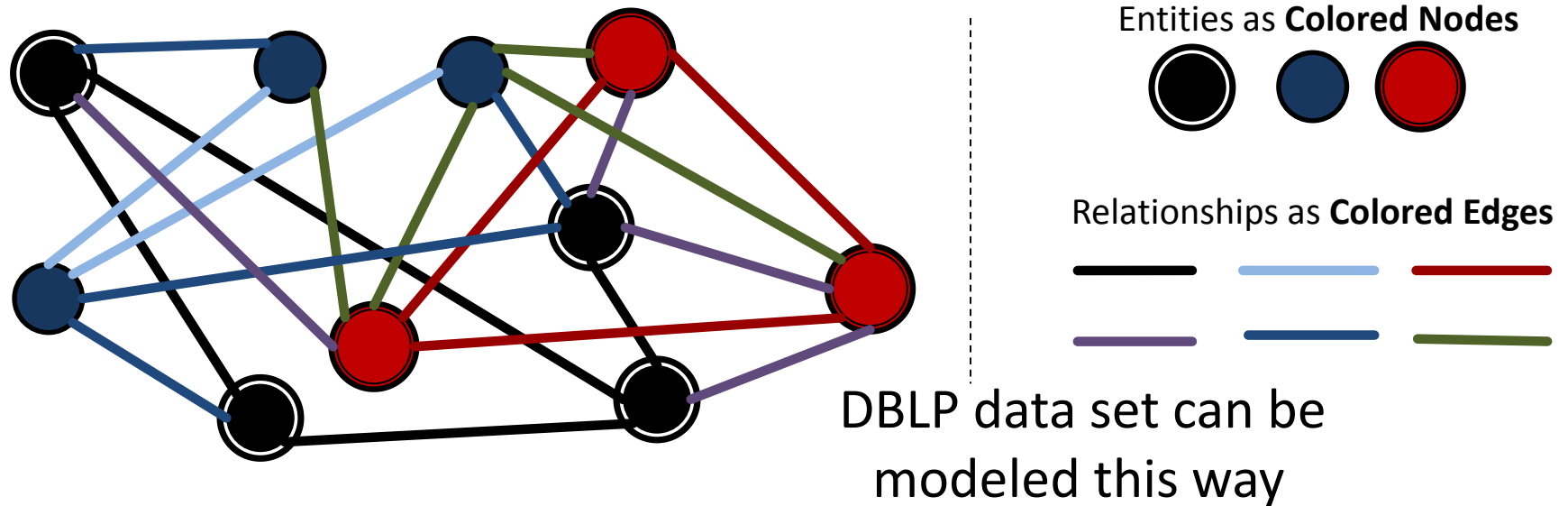


## ➤ Drawbacks

- Combining features is not straightforward
- **Every feature combination need to be analyzed separately**
  - ➔ **Difficult/cannot reuse computations**

# Modeling: Traditional Approach using attributed Graph

## ➤ Multi Edge/node type Monoplex



## ➤ Drawbacks

- analysis wrt different feature combinations is difficult
- Need to extract subgraphs for feature combinations
- Convoluted Representation (difficult to understand)

# Our Approach: Multilayer Networks (MLNs)

- Modeling
  - Use **Multiplexes or Multilayer Networks**
    - A *network of networks or layers of networks*
    - Each layer/network represents a **single perspective or feature**
- **Computation challenges:**
  - Can process individual layers
  - Develop techniques for **composing partial results** from each layer
    - With Loss less or high accuracy
  - Flexibility for analysis
- MLNs Differentiated into **3 types**



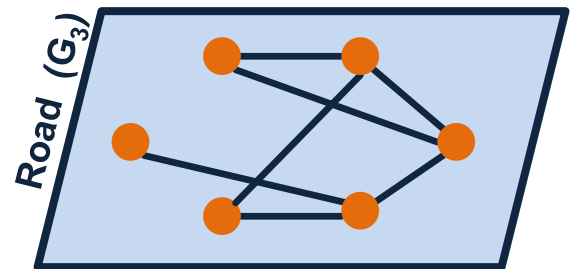
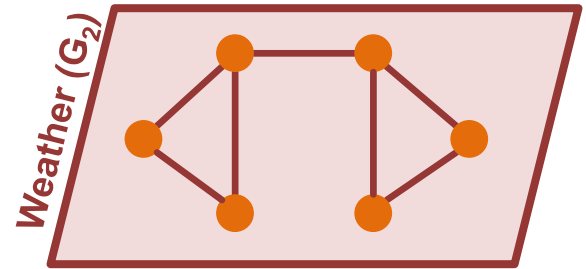
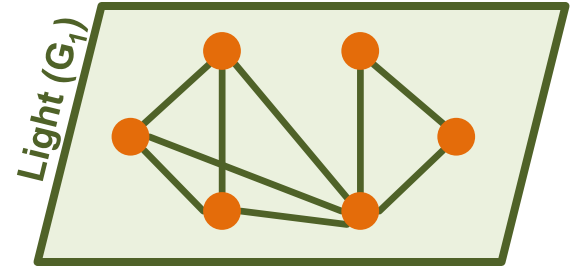
# MLN Modeling

*(Same Entities, Different Relationships)*

## Homogeneous Multiplex

Multiple relationships among **same type of entities**

- **Similarity of disasters** (accidents, storms etc.) based on factors
- **Interaction among people** via various media (social media, calls etc.)
- **Connectivity among cities** based on different airlines



Accident Multiplex

# MLN Modeling

*(Different Entities, Different Relationships)*

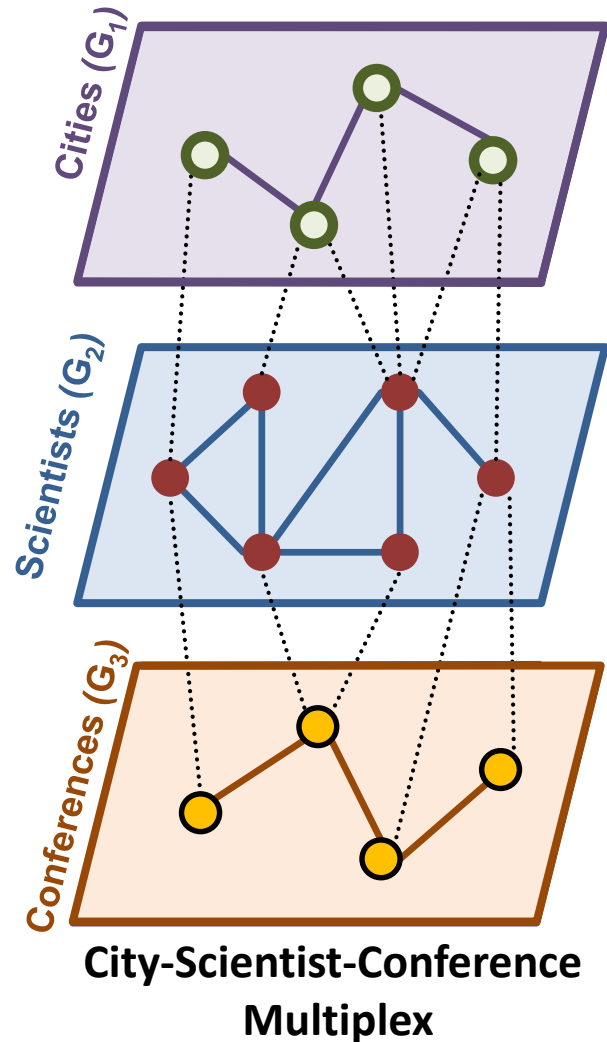
## Heterogeneous Multiplex

Multiple relationships among different types of entities

- Residence, venue and attendance connectivity among *city airline*, *scientist collaboration* and *similar conference* networks

## Hybrid Multiplex

- Combination of the above two



# Benefits of Using MLNs

- **Flexible analysis**
  - **analyzing each layer or combinations**
    - Homogeneous (Boolean, Linear etc.)
    - Heterogeneous (Projection, Type Independent, bipartite flow-based etc.)
- **Parallel processing** can be leveraged using existing algorithms
- Ease of **handling the dataset incrementally**
  - **Addition** of new entities (nodes), relationship with existing entities (edges) and features/perspectives (layers)
- Amenable to decoupled approach
  - **Layers can be composed for arbitrary combination**

# Computations using Multiplexes

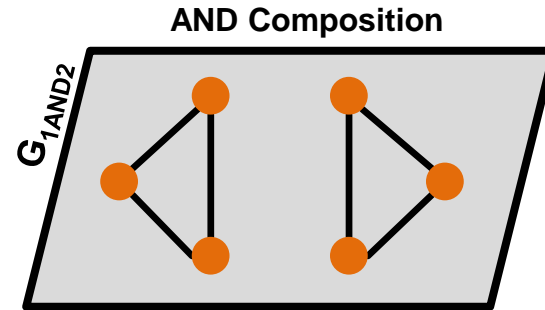
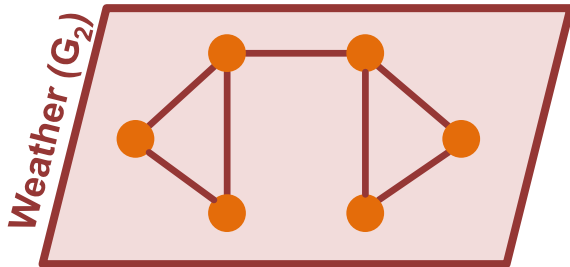
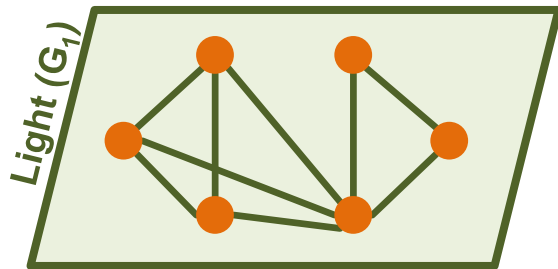
- **Multiplex-based analysis is at a nascent stage**
    - Layers are either considered **individually** or **all layers are aggregated together**, in specific **sub-disciplines**
    - **Hardly any work on mining and querying multiplexes**
  - Existing algorithms for a monoplex can be leveraged
    - Need to **generate, store and analyze each layer combination**
    - **$N$  individual layers  $\Rightarrow O(2^N)$  layer combinations!**
    - **Multiplexes have potential to reduce it to linear (or  $O(N)$ ) complexity**
    - **Scalable**
-

# Homogeneous Multiplex Computations

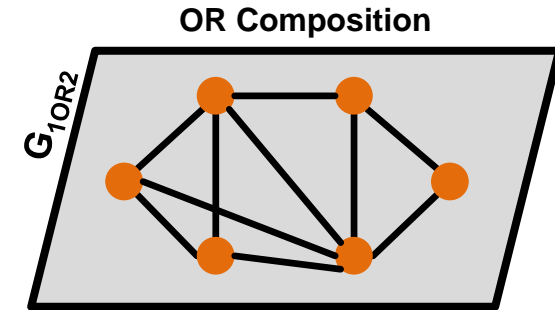
# Multiplex Analysis

- **currently, we are considering:**
- **Communities:** Tightly connected group of nodes
  - **Effectiveness of accident prevention techniques**
    - Variation of **accident prone regions** over time
- **Hubs:** Highly central nodes
  - **Maximize the reach of an advertisement**
    - Most **influential people** across social media
  - **Identifying hubs of airlines**

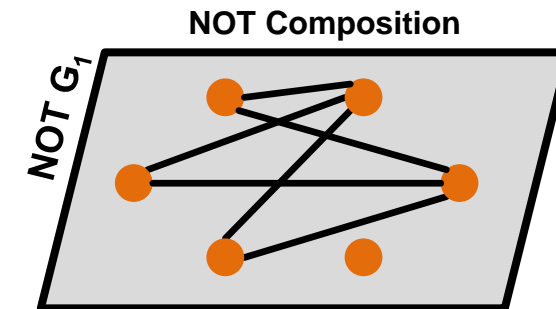
# Proposed Homogeneous Multiplex Layer Compositions through **Boolean Operations – AND, OR, NOT**



Relationships present in *all* layers

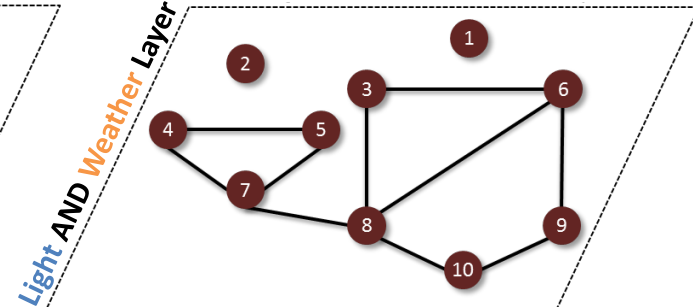
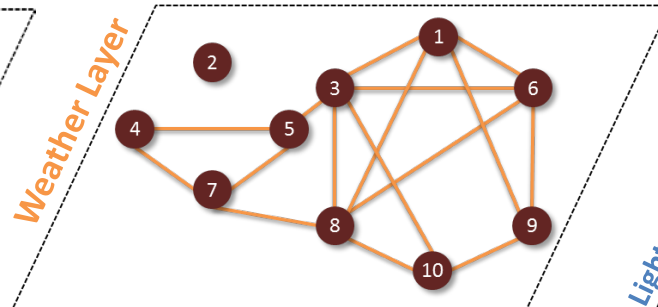
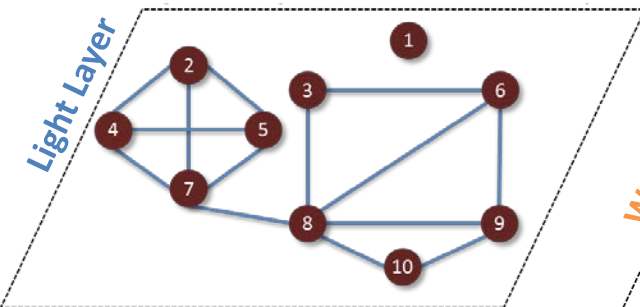


Relationships present in *at least one* layer



Relationships *not* present in a layer

# Actual Communities



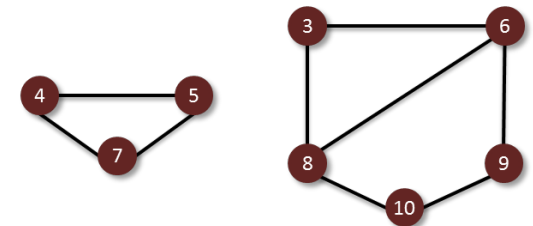
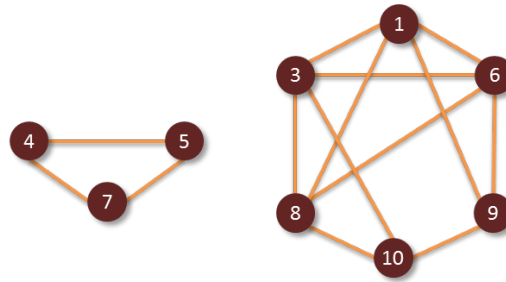
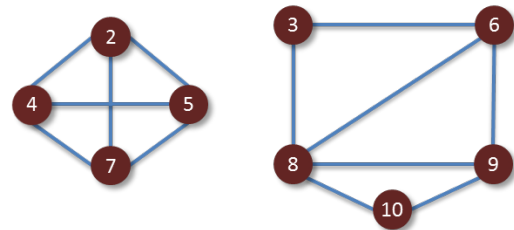
**N Individual Layers and their Communities**

**Generate additional  $O(2^N)$  AND Layer Compositions and their Communities**

Communities (Light Layer)

Communities (Weather Layer)

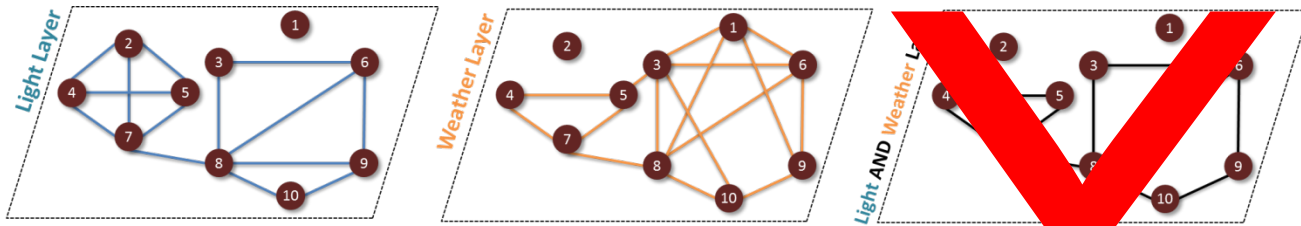
Communities (Light AND Weather Layer)



**EXPENSIVE !**



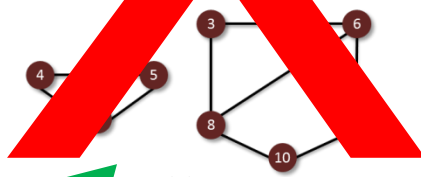
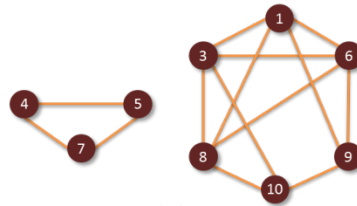
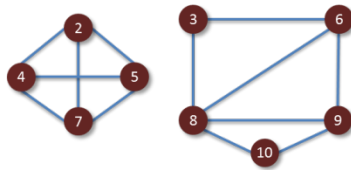
# Aggregation Rule for Communities



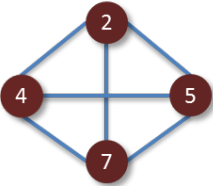
Communities (Light Layer)

Communities (Weather Layer)

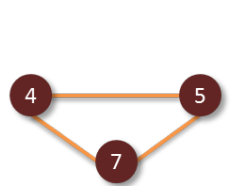
Communities (Light AND Weather Layer)



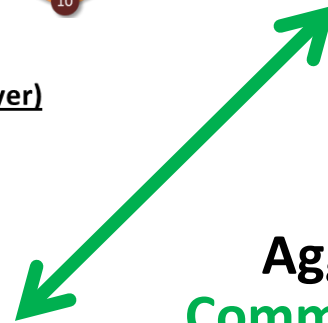
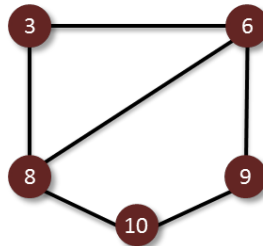
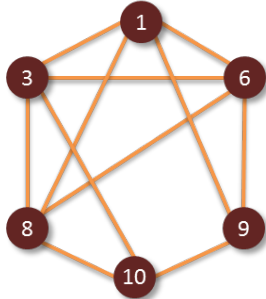
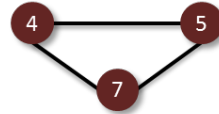
Communities (Light Layer)



Communities (Weather Layer)



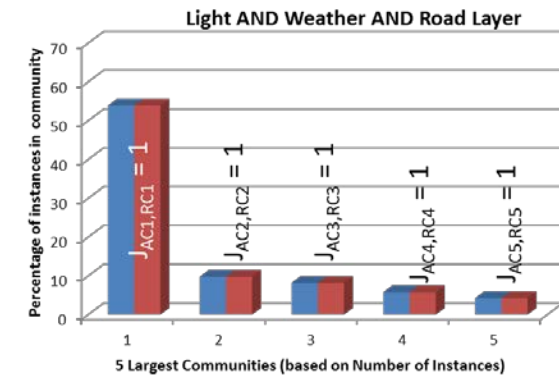
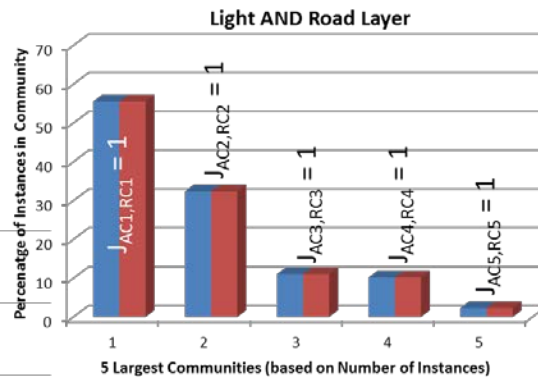
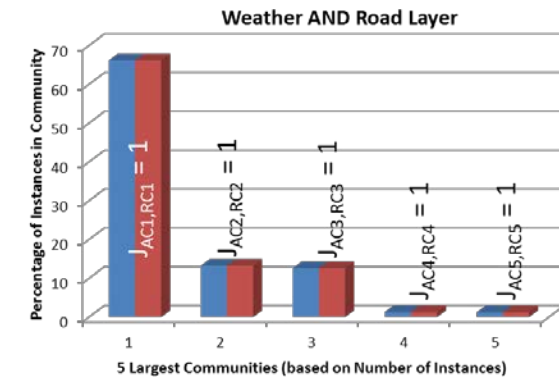
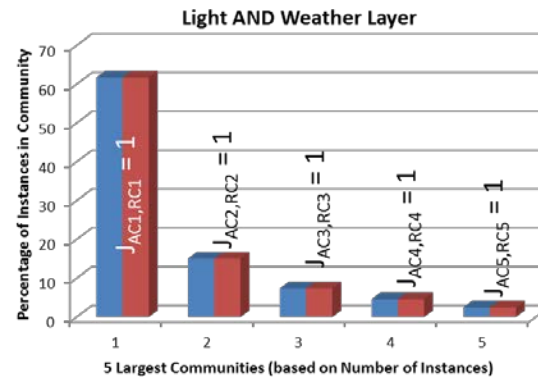
Communities (Light AND Weather Layer)



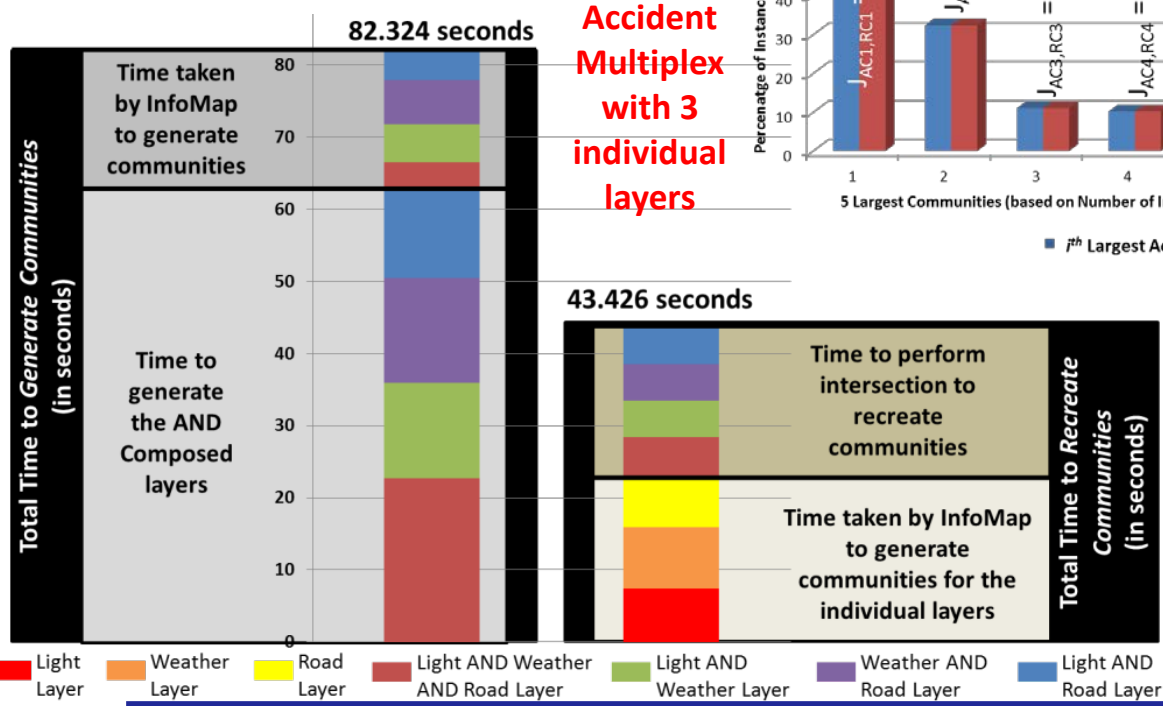
Aggregation Rule\*  
 $\text{Community}(L_1 \text{ AND } L_2) = \text{Community}(L_1) \cap \text{Community}(L_2)$

\*with individual layers having self-preserving communities

Proposed an accurate node **intersection-based community re-creation technique for any AND-composed multiplex layer using layer-wise communities\***



■  $i^{th}$  Largest Actual Community   ■  $i^{th}$  Largest Recreated Community



**Accident Multiplex with 3 individual layers**

**Reduced the overall computation time by over 40% (with real-life multi-feature datasets – traffic accidents, storms)**

\*with individual layers having self-preserving communities

# Non self-preserving communities

- We have extended this work to non self-preserving communities
  - Need to take edges into account as well in addition to vertices
    - Takes more computation
  - Accuracy of 90% is achievable
  - Simple test for checking self-preserving property
  - Approach can be chosen based on desired accuracy
  
- Also extended to OR and NOT combinations

# Homogeneous Multiplex Computations

Computing Hubs using  
decomposition

# Hub based insights into a dataset

- Most **influential people** across different communication platforms (Advertisement Agencies)
- Most **dominating accident locations** w.r.t poor lighting conditions and bad roads (Accident Prevention Measures)
- Highly **popular/preferred co-actors** for various genre combinations (Casting and Production Houses)

**Solution:** Generate **highly central vertices (i.e., hubs)** in the required individual or AND-composed multiplex layer

---

# Problem Statement

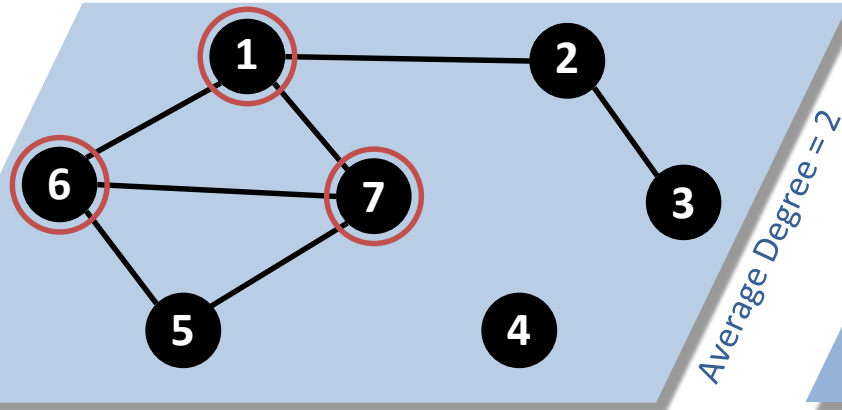
*“Identify the hub sets in any **AND-composed** layer by using information about the hubs from the participating individual layers”*

- *Degree centrality (using average degree)*
- *Closeness centrality (using valued closeness)*

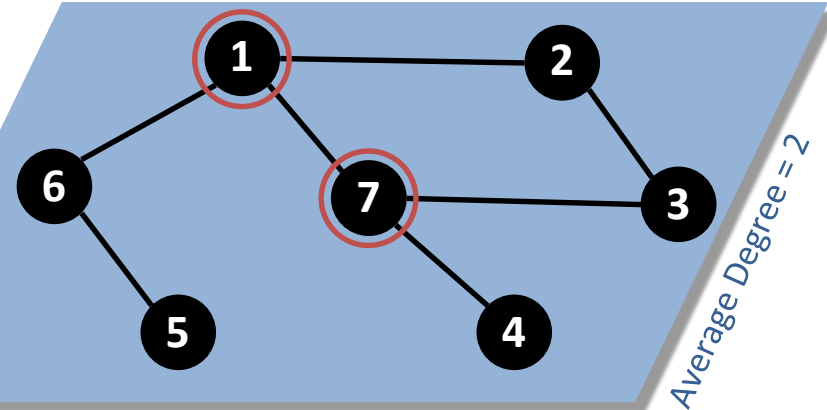
# Quantifying Hubs (Degree Centrality Hubs)

- Higher the degree, greater the influence on immediate neighborhood
- Degree Centrality Hub: A node having the degree above the average degree

Layer  $G_{a1}$  (Light Conditions)



Layer  $G_{a2}$  (Weather Conditions)



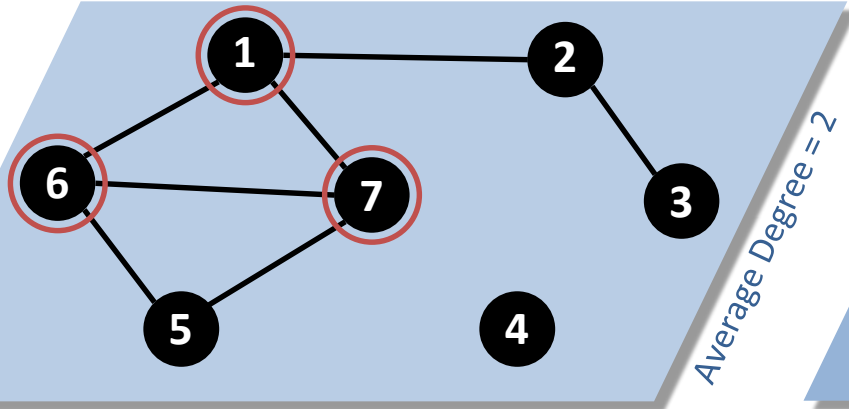
# Proposed Solutions



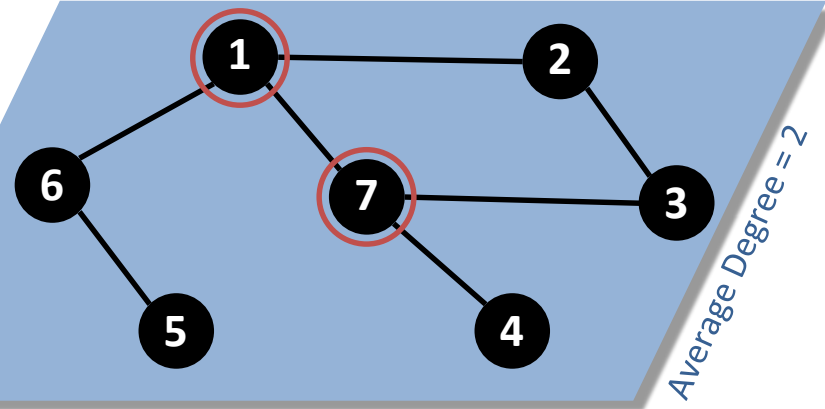
# The Naïve Approach

## Intersect the Layer-wise Hub Sets

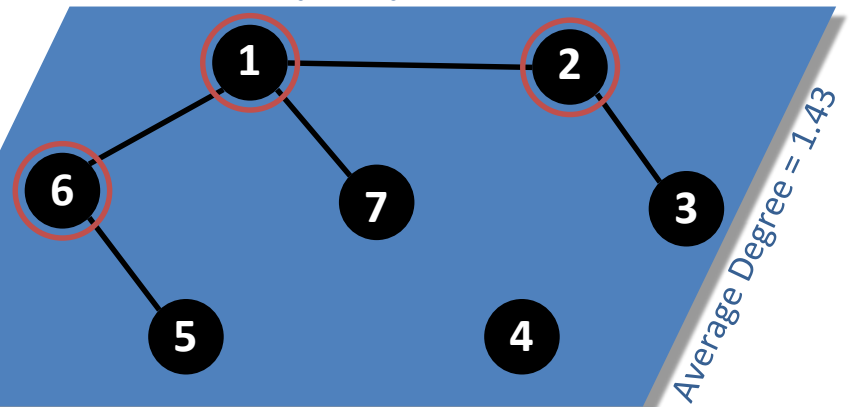
Layer  $G_{a_1}$  (Light Conditions)



Layer  $G_{a_2}$  (Weather Conditions)



Layer  $G_{a_1 \text{ AND } a_2}$  (Light AND Weather)



Estimated Hub Set **1** **7**

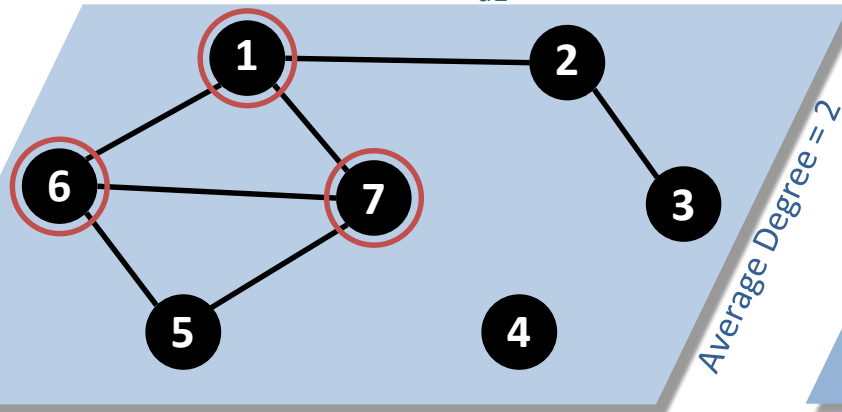
False Positive **7**

False Negatives **2** **6**

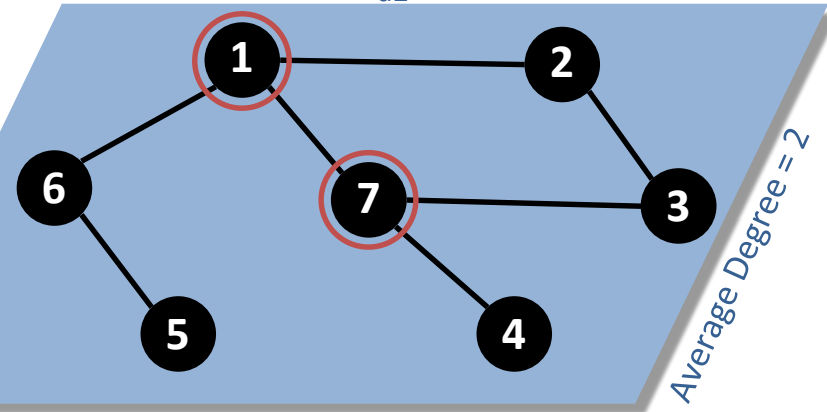
# Non-Triviality of the Task (Case 1)

**Hubs** in individual layers **may not be hubs** in the AND-composed layer

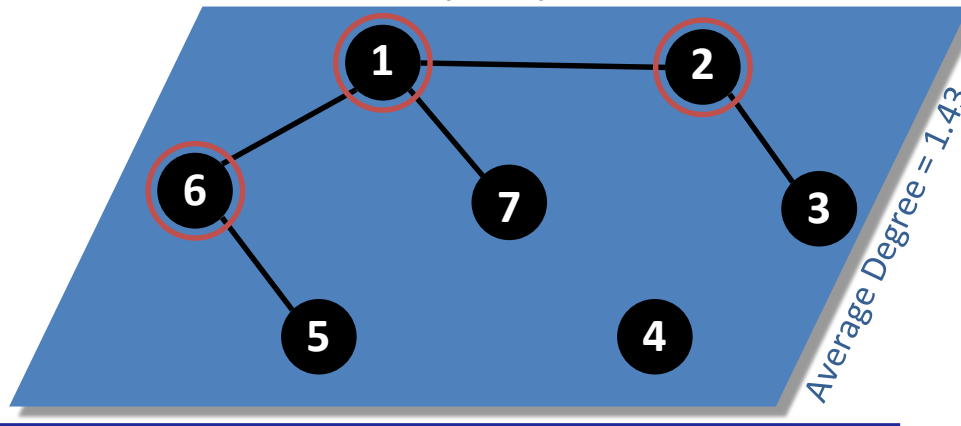
Layer  $G_{a_1}$  (Light Conditions)



Layer  $G_{a_2}$  (Weather Conditions)



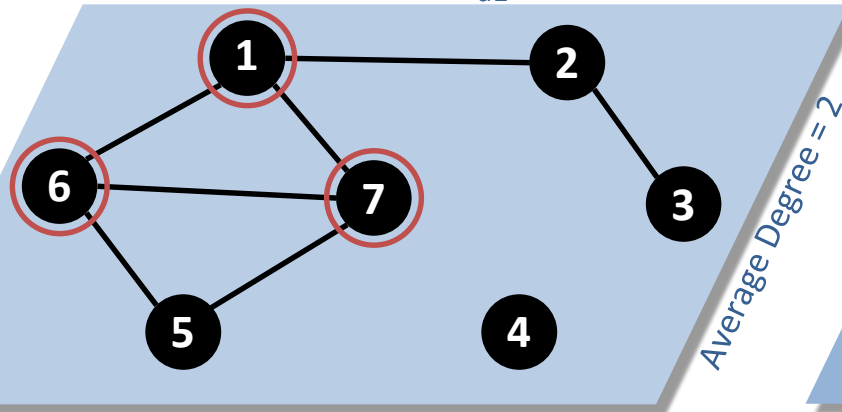
Layer  $G_{a_1 \text{ AND } a_2}$  (Light AND Weather)



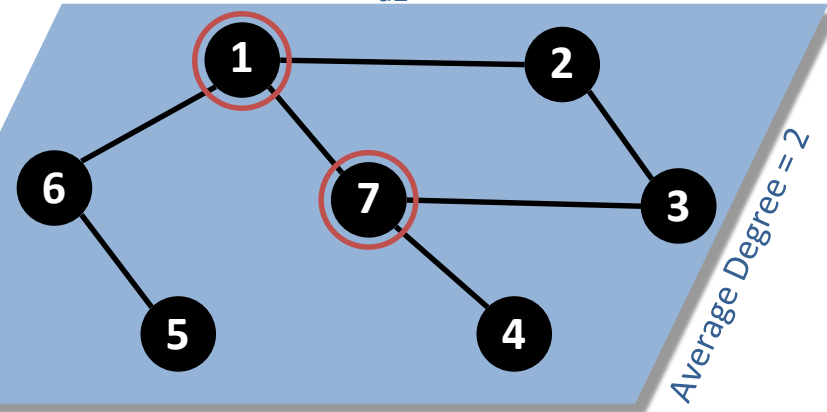
# Non-Triviality of the Task (Case 2)

**Non-hubs** in individual layers may be **hubs** in the AND-composed layer

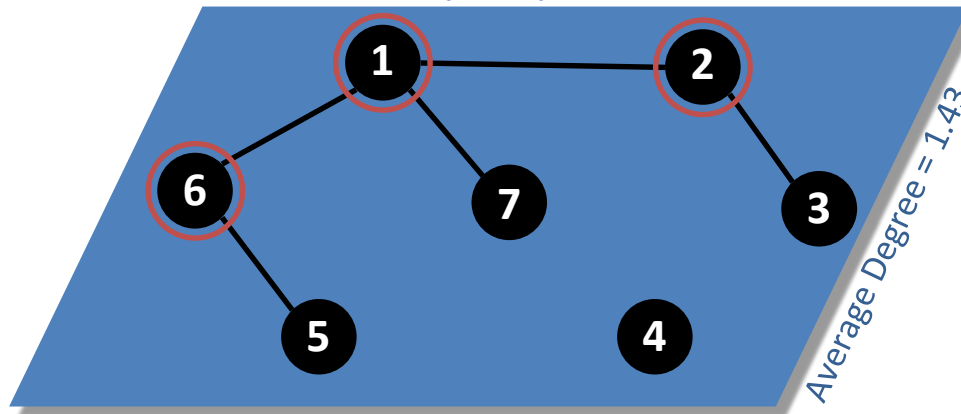
Layer  $G_{a_1}$  (Light Conditions)



Layer  $G_{a_2}$  (Weather Conditions)



Layer  $G_{a_1 \text{ AND } a_2}$  (Light AND Weather)



# Advantages of Proposed Heuristics

- Closeness Centrality based heuristic has also been proposed (*details in the paper*)
  - Heuristics are **commutative and associative**
  - **Flexible Composition**
    - **Any k-layer AND-composition hub set** can be estimated by using the **2-layer heuristic as a subroutine, in parallel**
  - **Reduce computational complexity**
    - **Eliminate the need to generate, store and re-compute** degrees or shortest paths for  $2^N - N$  layer compositions (N: number of layers)
    - **$2^N - N$  AND-composition hub sets** estimated by only **using N layer-wise hub sets and minimal neighborhood information**
-

# Experimental Analysis

# Experimental Setup

## ➤ Datasets

- *Accident Multiplex*: 1000 random UK traffic accidents from 2014, 3 conditions-based layers (Light, Weather, Road Surface Conditions)
- *IMDb Multiplex*: 5000 random actors, 3 genre-based layers (Comedy, Action, Drama)

## ➤ Environment: UBUNTU 13.10, 4GB RAM, C++ codes

## ➤ Comparison Metrics

- **Accuracy: Jaccard Index** used to compare estimated ( $X$ ) and actual ( $Y$ ) hub sets,  $J(X, Y) = |X \cap Y| / |X \cup Y|$
- **Generation Time**
  - **Actual Hub Set**: Time to generate the AND-composed layer + Time to compute the hub set
  - **Estimated Hub Set**: Time to apply the proposed heuristic

# Naïve Approach is not Accurate!

AND-Composed Layers	Degree Centrality	Closeness Centrality
$G_{m1ANDm2}$	59%	43.3%
$G_{m1ANDm3}$	67.9%	55.4%
$G_{m2ANDm3}$	54.4%	48.1%
$G_{m1ANDm2ANDm3}$	14.1%	13.5%
<b>Overall</b>	<b>48.9%</b>	<b>40.1%</b>

Low accuracies due to **presence of False Positives and Negatives** (IMDb Multiplex)

# Performance of Heuristic DC1

High Accuracies due to absence of false positives, Low hub generation times

IMDb Multiplex	AND-Composed Layer	Accuracy	Hub Set Generation Time (secs)	
			Actual	Estimated by DC1
	$G_{m1}AND_{m2}$	88.2%	0.0597	0.0302
	$G_{m1}AND_{m3}$	74.6%	0.0681	0.0483
	$G_{m2}AND_{m3}$	82.4%	0.0634	0.0385
	$G_{m1}AND_{m2}AND_{m3}$	85.9%	0.0492	0.0226
	<b>Overall</b>	<b>82.8%</b>	0.2403	0.1396 <b>(41.9%↓)</b>

Accident Multiplex	AND-Composed Layer	Accuracy	Hub Set Generation Time (secs)	
			Actual	Estimated by DC1
	$G_{a1}AND_{a2}$	78.6%	0.0523	0.0166
	$G_{a1}AND_{a3}$	77.5%	0.0423	0.0152
	$G_{a2}AND_{a3}$	85.7%	0.0711	0.0152
	$G_{a1}AND_{a2}AND_{a3}$	76.4%	0.0458	0.0147
	<b>Overall</b>	<b>79.5%</b>	0.2115	0.0618 <b>(70.8%↓)</b>



# Performance of Heuristic DC2

**Better average degree estimate lead to improved accuracies as compared to DC1, but at increased overhead costs**

	AND-Composed Layer (Actual Average Degree)	Average Degree		% Change in Accuracy
		$DC1_{est}$	$DC2_{est}$	
Accident Multiplex	$G_{a1ANDa2}$ (11.2)	14.92	12.988	5.2%↑
	$G_{a1ANDa3}$ (10.18)	14.92	12.847	4.4%↑
	$G_{a2ANDa3}$ (14.35)	16.44	15.257	1.6%↑
	$G_{a1ANDa2ANDa3}$ (9.28)	14.92	12.045	2.7%↑
	<b>Overall</b>	–	–	<b>3.5%↑</b>

**Improved Accuracy:** Accident – 79.5%(DC1), 83.04%(DC2)  
IMDb – 82.8%(DC1), 83.9% (DC2)

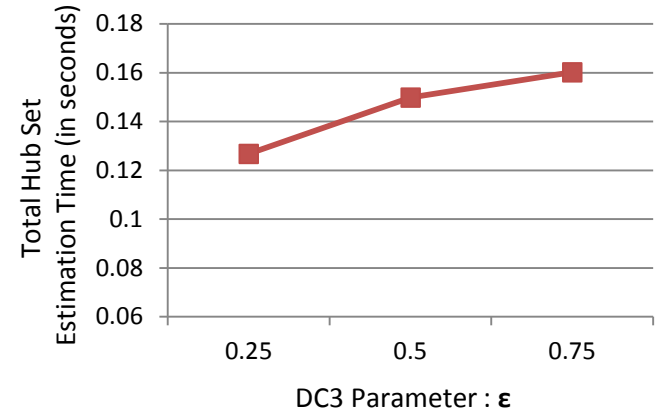
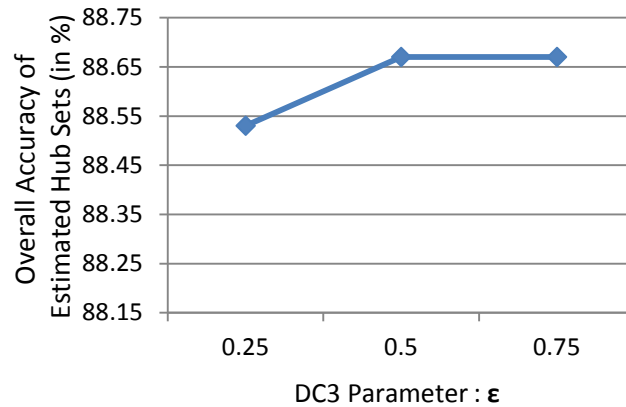
**Fall in Overall Computation Time Savings:** Accident – 70.8%(DC1), 58.4%(DC2)  
IMDb – 41.9%(DC1), 12.2% (DC2)

# Performance of Heuristic DC3 with Parameter $\epsilon$

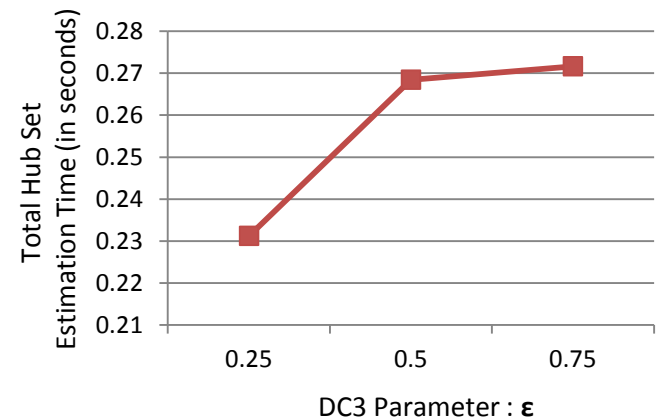
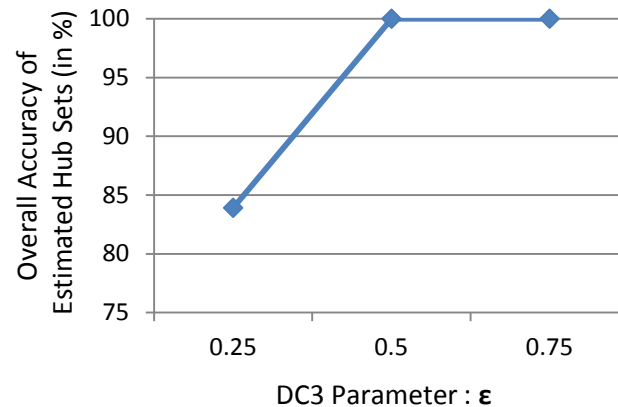
**Increasing  $\epsilon$ :**  
**Overall accuracy increases** as the number of false negatives are reduced.

**Increases Hub Estimation Times** as more layer-wise non-hubs are carried forward

Accident Multiplex

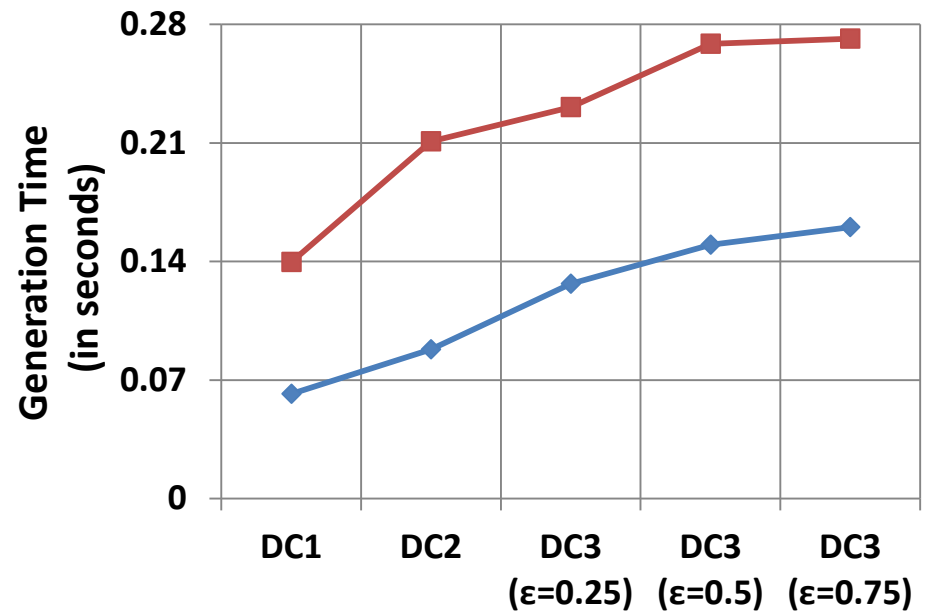
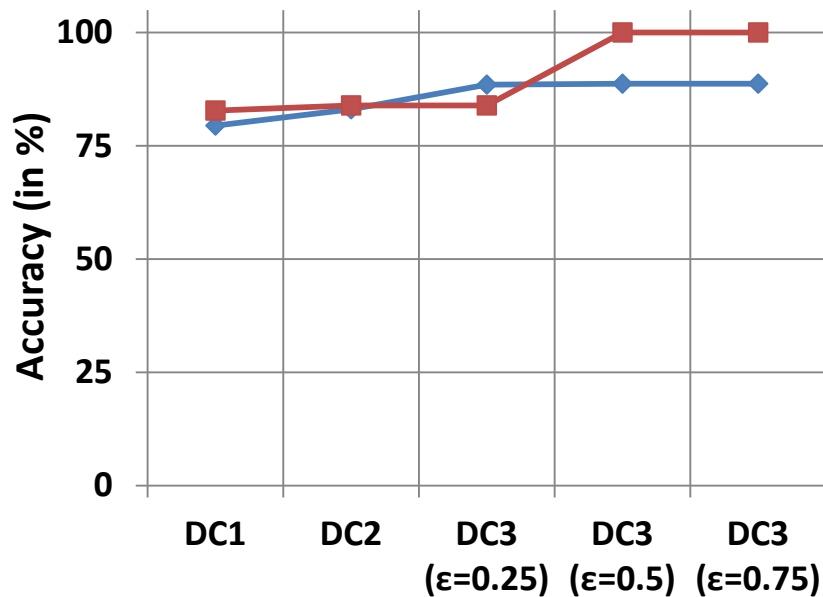


IMDb Multiplex



# Comparison between DC1, DC2 and DC3

## Trade-off between Accuracy and Savings in Computational Costs



—◆— Accident —■— IMDb

Proposed **efficient heuristics to estimate the high centrality vertices for any AND-composed multiplex layer using the layer-wise hub sets**

Overall average **accuracy of at least 70-80%, Reduced the overall computation time by over 30%** (*with real-life multi-feature datasets – traffic accidents, IMDb*)

# Homogeneous Multiplex Computations

(Related Publications)

- Scalable Holistic Analysis of Multi-Type, Data-Intensive Problems Using Multilayered Networks – *CoRR abs 2016 (ArXiv)*
  - Efficient Community Re-creation in Multilayer Networks Using Boolean Operations – *ICCS 2017*
  - FlexiComposer: Flexible Composition of Multilayer Network Communities using Boolean Operations – ***under preparation***
  - HUBify: Efficient Estimation of Central Entities across Multiplex Layer Compositions – *ICDM-W 2017*
  - *BDA 2017 paper*
  - *Computing Communities in Heterogeneous multilayer networks: A Bipartite Graph approach*  
***under preparation***
-

# Homogeneous Multiplex Computations (Case Study)

Analysis of airlines multiplex using degree  
and closeness centrality measures

# Data Set

- **6 airline** websites were crawled to extract the **non-stop flights** that ply between US cities
  - **American Airlines**
  - **Spirit Airlines**
  - **Delta Air Lines**
  - **Southwest Airlines**
  - **Allegiant Air**
  - **Frontier Airlines**
- Routes active in **February 2018** have been considered

# The Airline Multiplex

- **Nodes:** The same set of **214 US cities** were represented through nodes in each layer
- **Edges:** Two cities are connected by an *unweighted and undirected edge* in the  $i^{th}$  layer if there is a direct flight between them
- **Layer 1 (American Airlines)**
  - Number of Edges: 746
- **Layer 2 (Delta Airlines)**
  - Number of Edges: 689

American Airlines 

 **DELTA**



# The Airline Multiplex

## ➤ Layer 3 (Southwest Airlines)

- Number of Edges: 717



## ➤ Layer 4 (Allegiant Airlines)

- Number of Edges: 379



## ➤ Layer 5 (Frontier Airlines)

- Number of Edges: 346



## ➤ Layer 6 (Spirit Airlines)

- Number of Edges: 189



# Analysis Requirements

- Which are the most important cities (hubs) per airline carrier?
- Can the airlines be separated into major and minor airlines?
- Given an airline carrier, recommend the next city for its expansion?

# Most Important Cities

- **Higher the degree of a node**, more is the number of flights plying from the corresponding city.
- **Higher is the closeness centrality of a node**, faster it is to travel from any other city to this particular city, in terms of number of intermediate flights.

# Most Important Cities



Degree Centrality Hubs	Closeness Centrality Hubs
Dallas	Dallas
Charlotte	Chicago
Chicago	Charlotte
Washington	Philadelphia
Philadelphia	Phoenix



Degree Centrality Hubs	Closeness Centrality Hubs
Atlanta	Atlanta
Minneapolis	Minneapolis
Detroit	Detroit
Salt Lake City	Salt Lake City
New York	New York



Degree Centrality Hubs	Closeness Centrality Hubs
Chicago	Chicago
Denver	Denver
Baltimore	Baltimore
Dallas	Dallas
Las Vegas	Las Vegas

# Most Important Cities



Degree Centrality Hubs	Closeness Centrality Hubs
Orlando	Orlando
Las Vegas	Tampa
Tampa	Las Vegas
Phoenix	Phoenix
Fort Myers	Fort Myers



Degree Centrality Hubs	Closeness Centrality Hubs
Denver	Denver
Orlando	Orlando
Las Vegas	Austin
Austin	Las Vegas
Philadelphia	Philadelphia



Degree Centrality Hubs	Closeness Centrality Hubs
Fort Lauderdale	Fort Lauderdale
Detroit	Las Vegas
Las Vegas	Orlando
Orlando	Detroit
Baltimore	Baltimore

**Degree and closeness centrality measures** are able to figure out the airline-wise important cities in terms of **maximizing neighborhood connectivity and minimizing overall travel across US cities**, respectively

# Categorizing Airlines

- Based on the edge density of a layer, an airline was categorized into major or minor airline.

Airlines		Fleet Size	Revenue
Major Airlines <i>(higher edge density)</i>	American	950	\$42.2 Billion
	Southwest	857	\$21.2 Billion
	Delta	718	\$41.2 Billion
Minor Airlines <i>(lower edge density)</i>	Allegiant	100	\$1.4 Billion
	Frontier	78	\$1.4 Billion
	Spirit	118	\$2.6 Billion

Verified the categorization using the **fleet size and annual revenue** information. Thus, **edge density has a positive correlation** with these parameters.

# Promising Cities for Business

- Business types varies from city to city
- For each category, heuristics were used to estimate the cities that will be hubs in the 3-layer AND composition
  - Tier I Cities (Hubs of Major Airlines)
  - Tier II Cities (Hubs of Minor Airlines)

# Tier I Cities

<b>Chicago</b>
<b>Phoenix</b>
<b>Los Angeles</b>
<b>Washington</b>
<b>Atlanta</b>
<b>New York</b>
<b>Dallas</b>

- Good place to invest in restaurants, advertisement and brand enhancement
- People have good spending power.
- Large scale business can consider new headquarters here as easy connectivity to other city
- More availability of man power
- Larger audience size for business
- Job market is bigger



# Tier II Cities

Cleveland
Columbus
Fort Myers
Orlando
Tampa
Kansas City
Las Vegas
New Orleans
Pittsburg

- Small scale industries will benefit because of,
  - Comparatively cheaper real estate rates
  - Decent population and Manpower
- Good place to host event
  - Helps to save budget on location cost but still have good footfall

**Proposed heuristics efficiently generate the above set of hubs**, by cutting down on both time and storage space required.

# Thank You !!!



For more information visit:

<http://itlab.uta.edu>



## Stream Data Processing: A Quality of Service Perspective

Modeling, Scheduling, Load Shedding, and Complex Event Processing

Sharma Chakravarthy  
Qingchun Jiang

Traditional database management systems, widely used today, are not well-suited for a class of emerging applications. These applications, such as network management, sensor computing, and so on, need to continuously process large amounts of data coming in the form of a stream and in addition, meet stringent response time requirements. Support for handling QoS metrics, such as response time, memory usage, and throughput, is central to any system proposed for the above applications.

*Stream Data Processing: A Quality of Service Perspective (Modeling, Scheduling, Load Shedding, and Complex Event Processing)*, presents a new paradigm suitable for stream and complex event processing. This book covers a broad range of topics in stream data processing and includes detailed technical discussions of a number of proposed techniques from QoS perspective.

This volume is intended as a text book for graduate courses and as a reference book for researchers, advanced-level students in computer sciences, and IT practitioners.

*Sharma Chakravarthy* is professor of Computer Science and Engineering at the University of Texas at Arlington (UTA) since 2000. He was at the University of Florida, Gainesville earlier, and was a member of the technical staff at Computer Corporation of America (CCA) and Xerox Advanced Information Technology group. His 25+ years of experience in industry, research laboratories, and academia gives him a unique perspective which is a healthy blend of theory, systems-orientation, and applicability of solutions to real-world problems. This book elaborates on two important areas in Computer Science, namely, stream data processing and complex event processing highlighting their synergy. This book is the result of many years of research and development in these two areas by the author.

*Qingchun Jiang* is a Principal Member of Technical Staff at Oracle USA. He currently works on Oracle TimesTen In-Memory database system. His primary research and development interests include SQL query processing and optimization, data stream processing, and software architecture design and analysis. He holds a Ph.D in Computer Science from the University of Texas at Arlington.

COMPUTER SCIENCE

ISBN 978-0-387-71002-0

springer.com

Chakravarthy · Jiang



Stream Data Processing: A Quality of Service Perspective  
Modeling, Scheduling, Load Shedding, and Complex Event Processing

Sharma Chakravarthy  
Qingchun Jiang

# Stream Data Processing: A Quality of Service Perspective

Modeling, Scheduling, Load Shedding,  
and Complex Event Processing



Springer

January 8, 2019



IIIT/B January 2019 Talk