CSE4334/5334 Data Mining **Model Evaluation** (Put together from many sources) (chapter 4.11)

Sharma Chakravarthy

Department of Computer Science and Engineering University of Texas at Arlington (acknowledgement to Pang-Ning Tan, Michael Steinbach and Vipin Kumar, Jiawei Han, Micheline Kamber and Jian Pei) Fall 2019



Model Evaluation

Tan.St

- Metrics for Performance Evaluation - How to evaluate the performance of a model?
- Methods for Performance Evaluation
 - How to obtain reliable estimates?
- Methods for Model Comparison - How to compare the relative performance among competing models?

	Μ	letrics	for	Performance	Evaluation
--	---	---------	-----	-------------	------------

- Focus on the predictive capability of a model
 - Rather than how fast it takes (efficiency) to classify or build models, scalability, etc.
- What is the accuracy of the model?
- How can we quantify it?
- Example: Suppose we have a model and a test data set
 - 1000 test data points; 550 actual yes and 450 actual no
 - Now, we run this test data set on the model and get its output
 - Suppose the model classifies/predicts 500 (out of 550) as yes correctly and 100 (out of 450) as no correctly! What is the accuracy of the model?

Confusion matrix captures predicted info

- >True positives: data points labeled as positive that are predicted as positive (500 out of 550)
- > True negatives: data points labeled as negative that are predicted as negative (100 out of 450)

- **False positives:** data points labeled as negative that are predicted as positive (350) also, false alarm!
- > False negatives: data points labeled as positive that are predicted negative (50)

© 2012 Microsoft Corporation. All rights reserved. Microsoft, Windows, Windows Vista and other product names are or may be registered trademarks and/or trademarks in the U.S. and/or other countries. The information herein is for informational purposes only and represents the current view of Microsoft Corporation as of the date of this presentation. Because Microsoft must respond to changing market conditions, it should not be interpreted to be a commitment on the part of Microsoft. and Microsoft corporation as of the date of this presentation. MICROSOFT MAKES NO WARRANTIES, EXPRESS, IMPLIED OR STATUTORY, AS TO THE INFORMATION IN THIS PRESENTATION.



	ACTUAL CLASS			2450 test data; 2000 y, 450 n
PREDICTED CLASS		Class=Yes	Class=No	Predicted 500 y correctly
	Class=Yes	500 (TP)	350 (FP)	Predicted 100 n correctly
	Class=No	1500 (FN)	100 (TN)	Predicted 350 n as y incorrectly Predicted 1500 y as n incorrectly
	Accuracy	$v = \frac{TP + TP}{TP + TN + TN}$	TN FP + FN	What contributed to low accurac
		500	+ 100	- 0.244

Another imbalance data								
	ACTUAL CLASS			2100 data; 2000 y, 100 n				
		Class=Yes	Class=No	Predicted 1950 v correctly				
PREDICTED	Class=Yes	1950 (TP)	80 (FP)	Predicted 20 n correctly				
CLASS	Class=No	50 (FN)	20 (TN)	Imbalance does not always mean Low accuracy.				
• Most widely-used metric: $Accuracy = \frac{TP + TN}{TP + TN + FP + FN}$ $Accuracy = \frac{1950 + 20}{1950 + 20 + 50 + 80}$ = 0.94 Dependence of the representativeness of training set! Depends on the generated model								
© Tan,Steinbach, Kumar	Introductio	n to Data Mining	4/18	/2004 db				



© 2012 Microsoft Corporation. All rights reserved. Microsoft, Windows, Windows Vista and other product names are or may be registered trademarks and/or trademarks in the U.S. and/or other countries. The information herein is for informational purposes only and represents the current view of Microsoft Corporation as of the date of this presentation. Because Microsoft must respond to changing market conditions, it should not be interpreted to be a commitment on the part of Microsoft. and Microsoft corporation as of the date of this presentation. MICROSOFT MAKES NO WARRANTIES, EXPRESS, IMPLIED OR STATUTORY, AS TO THE INFORMATION IN THIS PRESENTATION.

Evaluation

- > Many a times there is a cost to misclassification?
- You are classifying a patient as having a disease or not having a disease!
 a) Cost of classifying a patient who does not have a disease as having one? (FP)
- b) Cost of classifying a person with a disease as not having one? (FN)
- \succ a) May be acceptable if there is a simple, inexpensive test to confirm that!
- > On the other hand, b) is NOT acceptable. The cost is too high!
- Same goes for crime, legal matters, student grades, stock market, etc.
- > How can we include cost in addition to accuracy?

Including Cost of Classification





Recall $=\frac{TP}{TP+FN}$	What proportion of positive values Does the model capture?	Count		ACTUAL C	ASS
77 0	Also termed sensitivity			Class=Yes	Class=No
$Precision = \frac{TP}{TP + FP} \overset{V}{A}$	Vhat proportion of positive values are correct?		Class=Yes	TP (a)	FP (c)
Veighted Accura	$w_{i}a + w_{i}d$	CLASS	Class=No	FN (b)	TN (d)
Recall is biasePrecision is bia	d towards C(Yes Yes) & C ased towards C(Yes Yes) a	C(Yes No) & C(No Yes	5)		

© 2012 Microsoft Corporation. All rights reserved. Microsoft, Windows, Windows Vista and other product names are or may be registered trademarks and/or trademarks in the U.S. and/or other countries. The information herein is for informational purposes only and represents the current view of Microsoft Corporation as of the date of this presentation. Because Microsoft must respond to changing market conditions, it should not be interpreted to be a commitment on the part of Microsoft. and Microsoft corporation as of the date of this presentation. MICROSOFT MAKES NO WARRANTIES, EXPRESS, IMPLIED OR STATUTORY, AS TO THE INFORMATION IN THIS PRESENTATION.

Recall and Precision				
Recall = $\frac{TP}{TP+FN}$ What proportion of relevant positive values That are retrieved?	Count		ACTUAL CI	ASS
= P(retrieved relevant)			Class=Yes (relevant)	Class=No (not relevant)
	PREDICTED	Class=Yes (retrieved)	TP (a)	FP (c)
	GEAGG	Class=No (not	FN (b)	TN (d)
$Precision = \frac{TP}{TP + FP}$ What proportion of retrieved Positive values that are relevant?		reuleved)		
= P(relevant retrieved)				
D Tan,Steinbach, Kumar Introduction to Data Mining	4/18/20	04 afs		





© 2012 Microsoft Corporation. All rights reserved. Microsoft, Windows, Windows Vista and other product names are or may be registered trademarks and/or trademarks in the U.S. and/or other countries. The information herein is for informational purposes only and represents the current view of Microsoft Corporation as of the date of this presentation. Because Microsoft must respond to changing market conditions, it should not be interpreted to be a commitment on the part of Microsoft. and Microsoft corporation as of the date of this presentation. MICROSOFT MAKES NO WARRANTIES, EXPRESS, IMPLIED OR STATUTORY, AS TO THE INFORMATION IN THIS PRESENTATION.

TN (d)







© 2012 Microsoft Corporation. All rights reserved. Microsoft, Windows, Windows Vista and other product names are or may be registered trademarks and/or trademarks in the U.S. and/or other countries. The information herein is for informational purposes only and represents the current view of Microsoft Corporation as of the date of this presentation. Because Microsoft must respond to changing market conditions, it should not be interpreted to be a commitment on the part of Microsoft canonot guarantee the accuracy of any information provided after the date of this presentation. MICROSOFT MAKES NO WARRANTIES, EXPRESS, IMPLED OR STATUTORY, AS TO THE INFORMATION IN THIS PRESENTATION.

